



Key Retailers

- Aéropostale**
- American Eagle Outfitters**
- Bath & Body Works**
- Books-A-Million**
- Finish Line**
- Victoria's Secret**

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Mall at a Glance

- In 2009, the *Restaurant Business Magazine* recognized Myrtle Beach as the number one area for restaurant growth potential and the number one area for restaurant sales per capita at \$3,507.23
- Myrtle Beach is a top tourist destination that attracts over 13 million visitors annually and is rated as one of the most highly acclaimed beach, golf, and family destinations by some of the best-known national publications and media sources
- In 2009, according to AOL, Myrtle Beach was one of the "Top 10 Most Searched Vacation Destinations"; Travelocity listed Myrtle Beach as one of its "Top 8 Value Destination" and *Southern Living* named Myrtle Beach there "Favorite Beach" and "Favorite Family Destination"
- Myrtle Beach Mall is directly accessible from Kings Highway (SC 17) and Veteran's Highway (SC 22). The mall also has easy access to Carolina Bay's Highway (SC 31), where over 60,000 vehicles pass by daily
- Myrtle Beach Mall features Belk, JCPenney, Carmike Cinema and South Carolina's only Bass Pro Shops Outdoor World, as well as over 60 specialty stores





Site Plan

Myrtle Beach Mall

Statistics & Demographics

Property Data	
Opening Date	1986
Renovation Date	2004
Site	61.1 acres
Parking	3,233 spaces
Total Stores	60
Leasable Area	
Total Mall GLA	523,414 s.f.
Mall Shops	189,695 s.f.
Outparcels	6,252 s.f.
Anchors (Total)	327,378 s.f.
Belk for Women	61,234 s.f.
Belk for Men	57,621 s.f.
Bass Pro Shop	108,048 s.f.
Carmike Theatre	50,000 s.f.
JCPenney	50,475 s.f.
Trade Area	
	by Zip Code
Population	291,970
Total Households	122,162
Avg. Household Income	\$61,252
Median Age	42 yrs.
Source: DemographicsNow - 2009	

Location Map



Myrtle Beach Mall

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